

World IP Day Symposium
Organized by KACST, SPO & KAUST
Intellectual Property: Towards a Better Economy

April 26-27, 2016

KAUST, Conference Centre- Bld. 19

Day 1: 26 April 2016

07:00–08:40	Breakfast & Registration
08:40 – 09:00	Opening Ceremony
	Opening Remarks by Mark Crowell Vice President of Innovation & Economic Development - KAUST
	Opening Remarks by Abdulaziz M. Al-Swailem Vice President for Scientific Research Support - KACST
09:00 –10:00	Keynote Speech by Anatole Krattiger - Director, WIPO Global Challenges Division.
10:00–10:20	Coffee Break
Session 1: <i>Business Perspectives on Intellectual Property</i>	
Moderator: Sami Bashir – Manager Technology Transfer, KAUST	
10:20–10:40	Peter L. Hoffman – Vice President, Intellectual Property Management, The Boeing Company
10:40–11:00	Khalid Al-Saleh – CEO, Riyadh Valley Company
11:00–11:20	Bob Stembridge – Manager & Senior Patents Analyst - Thomson Reuters
11:20–11:45	Panel Discussion
11:45 –13:00	Lunch
Session 2: <i>Realization of Intellectual Property Value: Models of Development, Funding, and Commercialization</i>	
Moderator: Rami Niazy – Director, Innovation and Industrial Development Institute, KACST	
13:00 –13:20	Ashley Stevens – President, Focus IP Group, LLC
13:20 –13:40	Mohammad K. Al-Ghamdi - Director of Technology Advancement & Prototyping Center, King Fahd University of Petroleum & Minerals
13:40 –14:00	Steffen Mitzner - Head of the Fraunhofer Research Group
14:00 –14:25	Panel Discussion
14:25 – 15:15	Technology Showcase & Coffee Break

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Session 3: Human Capital Needs for IP Management	
Moderator: Sami Al-Sodais – Director General, Saudi Patent Office, KACST.	
15:15 – 15:35	Mark Crowell - Vice President of Innovation & Economic Development, KAUST
15:35 – 15:55	Osamah Alamri - CEO, Makkah Techno Valley Company
15:55 – 16:15	Bradley D. Lytle - Attorney, Oblon LLP Margaret A. Focarino - Senior Patent Advisor, Oblon LLP
16:15 – 16:40	Panel Discussion
16:40 – 17:30	Reception
17:30 – 18:30	Keynote Speech: Innovation Ecosystems for a Creative Economy <i>By: Tom Skalak - Executive Director, Science and Technology, The Paul G. Allen Family Foundation</i>

Day 2: 27 April 2016

07:00 – 8:00	Breakfast & Networking
08:00 – 8:45	Keynote Speech: The Challenges in Transforming Emerging Economies by Commercializing Academic Research. <i>By: Ashley Stevens – President, Focus IP Group, LLC</i>
Session 4: Regional Experiences on Commercialization of Intellectual Property	
Moderator: Iyad Al-Zaharnah - Director of the Innovation Center, King Fahd University of Petroleum and Minerals	
08:45 – 09:05	Ahmed Al-Shadooki - CEO, Research Products Development Company (RPDC), a TAQNIA Subsidiary.
09:05 – 09:25	Keith Jones - Director of Industry Engagement and Technology Transfer, Khalifah University
09:25 – 09:45	Richard Litman – Managing Shareholder and Intellectual Property & Emerging Technologies Practice Group Leader, Becker & Poliakoff, PA
09:45 – 10:10	Panel Discussion
10:10–10:30	Coffee Break
Session 5: Intellectual Property and the Realization of Knowledge-Based Economy-National Perspectives	
Moderator: Saeed M. Al-Zahrani - Executive Director, SABIC Polymer Research Center at King Saud University	
10:30 – 10:50	Nabeel Koshak - Vice President for Business & Innovation, Umm Al-Qura University
10:50 – 11:10	Michael Willis - Senior IP Counsel, SABIC
11:10 – 11:30	Gordon McConnell – Manager Entrepreneurship Centre, KAUST
11:30 – 11:55	Panel Discussion
11:55–12:15	Coffee Break
12:15 – 13:00	Keynote Speech: Driving Innovation Through Global Technology Collaboration. <i>By: Peter L. Hoffman – Vice President, Intellectual Property Management, The Boeing Company</i>
13:00–14:00	Lunch